



**EUROPEAN UNION**

Delegation of the European Union to Bosnia and Herzegovina

Sarajevo, , 2010

**Clarification No.2 to PN**

**Project title:**

**Support for implementation of the EU communication strategy for enlargement in  
Bosnia and Herzegovina**

**Tender No. EC/BiH/TEN/10/031; Publication ref: EuropeAid/130249/C/SER/BA**

**QUESTION 1**

We need clarification for the following question:

candidate has successfully completed at least 1 project:

— project value of at least 100 000 EUR in the fields related to this contract (media and public relations) —completed within the previous 36 months prior to the launch of this tender — proportion carried out by the candidate must be a minimum of 70 %.

Question: Can the project value include media buying expenditure also?

**ANSWER 1**

Yes, the project value can include media buying expenditure assuming it is a part of a project.