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DEUTSCHE ZUSAMMENARBEIT

# EU4Business

## Call for Proposals in Tourism

May  
14



July  
1

### TIMELINE:

14.05.2019 - 01.07.2019, 16:00 hrs

[www.eu4business.ba](http://www.eu4business.ba)



### SUBMISSION OF APPLICATIONS:

Online via the EU4Business Application Portal at:  
[www.eu4business.ba](http://www.eu4business.ba)

€ 1.5 M

### GRANT FUND WORTH EUR 1,5 MILLION IS AVAILABLE TO SUPPORT:

- ✓ Development of tourism products
- ✓ Access to international markets
- ✓ Utilisation of Information and Communication Technology (ICT)



### BENEFICIARIES ARE:

Micro, small and medium enterprises, entrepreneurs  
and tourist operators, with focus on women and youth.



### THE RESULTS WILL BE MEASURED IN:

- ✓ New jobs
- ✓ Increase in sales
- ✓ Increase in income

## EU4Business

For competitive and innovative local economy

The European Union's project EU4Business strengthens BiH capacity for generating growth and employment through development of competitiveness and innovation in selected sectors.

# Short overview of the requirements

## PROJECT IDEAS MUST BE RELATED TO ONE OF THE FOLLOWING FUNDING PRIORITIES:



1.

**Cultural Tourism** related to UNESCO Heritage proclaimed tangible and intangible sites.



2.

**Outdoor Tourism** along Via Dinarica Green Trail.

## FORMAL REQUIREMENTS INCLUDE THE FOLLOWING:



Tourism Partnerships consisting of at least **three partners** (of these at least **one private sector representative**).



Financial grants range from **EUR 80.000** to **EUR 300.000** per project.



Required contribution of applicants must reach **minimum 20%** of total eligible costs of proposed projects.



Duration of the projects can be **between 8 and 18 months**.

## FOR MORE INFORMATION AND APPLICATION VISIT:

[www.eu4business.ba](http://www.eu4business.ba)

## EU4Business

For competitive and innovative local economy

**FUNDING:** EUR 16.1 million.

The project is jointly funded by the European Union (EUR 15 million) and the German Federal Ministry for Economic Cooperation and Development (EUR 1.1 million).

**IMPLEMENTING PARTNERS:** Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, International Labour Organisation (ILO), United Nations Development Programme (UNDP)

**DURATION:** April 2018 to March 2022



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